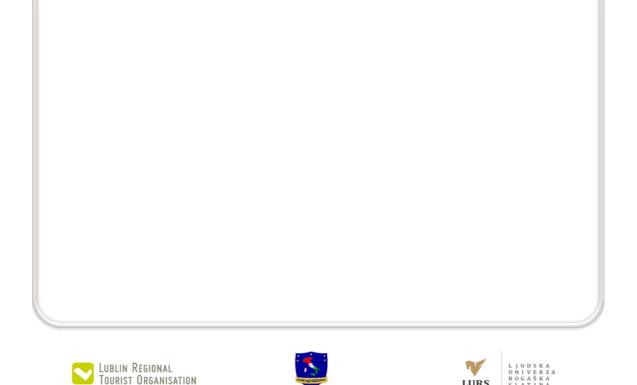


## ONLINE STORYTELLING Preparing interesting content to promote cultural heritage

**Task:** Imagine that you publish a post on Facebook with the picture on the left. Write a short text that will effectively encourage the recipients to visit this place. Use the tips gained during the workshops.









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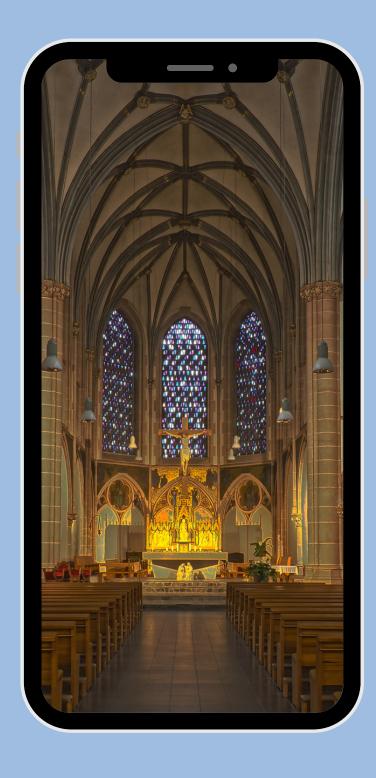












## STORYTELLING W SIECI Przygotowywanie ciekawych treści promujących dziedzictwo kulturowe

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